



Krum Independent School District

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October 15, 2015

Dear Mr. White and Measured By Character Crew,

Krum ISD was impacted greatly yesterday from the presentation that you gave to our high school and middle school students. It is true that children of today need to hear more positive presentations like this. It is definitely more impactful coming from someone who can talk to them from a deeper understanding of making every moment count. I have had several comments from students and staff about the impact your presentation made and how it sparked conversations about being the change.

Understanding how important they are and how they impact so many lives is an eye-opening concept for most of our students. It is imperative for them to understand that they have value and that there are people to go to if they ever doubt that. Your presentation painted that picture for them in a way that was relative and easy to understand. So many times we get caught up in trying to regulate them without first letting them know we care.

I am certain that as word continues to spread about the work you and your crew is doing, there will be many more requests. I am happy to offer my recommendation or to answer any questions about your presentation. I can honestly say there were many lives that were positively impacted by your presentation. Thank you for the time, energy and resources you have devoted to this and may God continue to bless you on this journey.

Sincerely,

Cody Carroll
Superintendent
Krum ISD